



# **The CRA INSIDER**

## **President's Report**

*February 2025*

With temperatures as cold as they were this past week, it's hard to imagine we'll be racing in just a few short months. The club's [2025 Membership Drive](#) is now live, so please visit our website to renew your membership.

Thanks again to all those who have turned out for our recent Membership Meetings and Chiefs Meetings. The participation and engagement are exciting and inspiring. Let's keep the momentum going!

We are continuing our work on six strategic initiatives for the 2025 season: the new website; revamped worker incentive program; enhanced sponsorship and contingency program; improved social media presence; defined roles and responsibilities; and membership survey regarding the why of the CRA.

As always, we need your help both on and off the track to make this our most successful season yet. Please consider volunteering to help out with one or more of these projects. E-mail us at [info@cra-mn.com](mailto:info@cra-mn.com) to volunteer or for more information.

Ike Messmore | **President**



**TRACKSIDE  
LABS**

## **Looking to improve your lap times?**

**Over the 2022 season, Justin Miest of Nielsen Racing utilized the MICHELIN POWER PERFORMANCE tires to break two track records on both configurations of Brainerd International Raceway: the Donnybrook Course with a 1:38.514, and the Competition Course with a 1:34.163.**

**Without the incredible levels of grip that MICHELIN POWER PERFORMANCE tires provide, and the expert knowledge and experience that Trackside Labs offers, records like these would be nearly impossible to set.**

**Accelerate your program to the next level!**

**TRACKSIDE LABS**

**Brandon Punt**

**612-562-4395**

**[TracksideLabs@gmail.com](mailto:TracksideLabs@gmail.com)**

# Upcoming Events

<b>Tues. March 4</b> 7-7:30 pm	<b>Membership Meeting</b> (via Google Meet) <a href="https://meet.google.com/zbj-khoh-cjj">meet.google.com/zbj-khoh-cjj</a> Invitation will also be emailed prior to the meeting
<b>Sun. March 23</b> 9:30 am - 10:30 pm	<b>Chief's Meeting</b> <a href="#">Motoprime Motorsports</a> <a href="#">16640 Kenrick Ave, Lakeville, MN 55044</a>
<b>Sun. March 23</b> 11 am - 4 pm	<b>New Racer School</b> (Classroom Instruction) <a href="#">Motoprime Motorsports</a> <a href="#">16640 Kenrick Ave, Lakeville, MN 55044</a>
<b>Tues. April 1</b> 7-7:30 pm	<b>Membership Meeting</b> (via Google Meet) <a href="https://meet.google.com/zbj-khoh-cjj">meet.google.com/zbj-khoh-cjj</a> Invitation will also be emailed prior to the meeting

## 2025 Race Season Schedule!

**May 9-11: Competition Course BIR**

**June 13-15: Competition Course BIR**

**July 4-6: Competition Course BIR**

**August 22-24: [Motorsport Park Hastings, NE](#)**

**September 19-21: Competition Course BIR**





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# GEAR UP & RIDE

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# New Racer School is coming up!

**Who's ready to bring a new racer into the CRA?!?!**

Get them to the New Racer School classroom instruction at Motoprime Motorsports on Sunday, March 23rd, 11AM - 4PM!

The CRA offers a thorough New Racer School at Motoprime every spring. This school provides new racers with all the pertinent information needed to become a racer. Our instructors will review CRA Rules and Regulations, bike preparation, safety and beginning road racing in a classroom setting.

The 2025 CRA New Racer School will be taking place **Sunday, March 23rd from 11AM - 4PM** at [Motoprime Motorsports \(16640 Kenrick Ave, Lakeville, MN 55044\)](#).

**SAVE THE DATE!** Registration is coming soon.

# Chief's Meeting is coming up!

## Hey CRA Chiefs!

It's that time again for our pre-season Chief's Meeting. The meeting will take place in person at [Motoprime Motorsports \(16640 Kenrick Ave, Lakeville, MN 55044\)](#) on **Sunday, March 23rd, 9:30-10:30am.**

Lindsay Ingebritson will also email out a link to a Google Meet for those who need to attend virtually, so check your CRA official Chief email for that information. If you do not see it in your email or need it sent to a different email address, please email Lindsay Ingebritson at [workerliaison@cra-mn.com](mailto:workerliaison@cra-mn.com).



# Say Hello to Your Next Race Bike

Available to any CRA racer with an expert license, Krämer Motorcycles USA invites you to try one of our bikes at your next race round, for free.

\*Oh, you betcha!



\*Subject to availability. One ride per racer. CRA race rounds only. Krämer Motorcycles USA is not responsible for helping you take home all your trophies. Contact [joe@kramer-motorcyclesusa.com](mailto:joe@kramer-motorcyclesusa.com) for requests.

Krämer Motorcycles USA - 114 1st Avenue West, West Fargo, ND 58078 - 701-367-2258

# Help Wanted (and Needed)!

**Are you an adventurous organizer who thrives on process improvement and is a stickler for details?**

**Then we want (AND NEED) you!**

We are looking for a Chair/Co-Chair of Event Administration. Yes, this new role is a result of your Board looking to spread the wealth of our volunteer base and mitigate potential burnout and reliance on individual knowledge expertise. We are splitting Event Administration from Game-day Race Registration to help them be more realistic levels of effort. Huge thanks to Greg Seppelt for his past ownership of these critical tasks. (Greg will retain the Race Registration duties)

Take a quick read below and reach out to Mike Williams at [vp@cra-mn.com](mailto:vp@cra-mn.com) with your interest or even ideas of who may be a great fit.



## Position Overview

The **Chief of Event Administration** oversees race and worker registration processes, ensuring clear, simple and smooth event registrations prior to events, handing off to Race Registration for game day check-ins and maintenance. This role includes setting up and managing registrations, handling membership approvals, processing cancellations and refunds, and improving reporting systems. Additionally, this role will help identify and implement a new registration system for 2026 and beyond.

This role is open to **Co-chiefs or partnering**, so it doesn't have to be done by one person alone.

## Key Responsibilities

- Manage and administer event registration via [www.motorsportreg.com](http://www.motorsportreg.com) (2025 season).
- Define and document registration processes.
- Approve memberships and process changes, cancellations, and refunds.
- Create reports for race registration and worker Chiefs.
- Prepare event setup **two weeks before each of five events**.
- Work closely with race officials and event staff to ensure smooth operations.
- Help evaluate, design, and implement a **new registration system for 2026**.

- **Note:** This role **does not** involve checking in racers or workers on event days (handled by Chiefs of Race Registration).

## **What We're Looking For**

- Strong organization and attention to detail.
- Experience with online registration platforms ([motorsportreg.com](https://motorsportreg.com) a plus!).
- Ability to work independently and adapt to new challenges.
- Good communication and teamwork skills.
- Willingness to document processes and train others.

## **Time Commitment**

- Setup required at least two weeks before each event of five annual events.
- Ongoing administration from registration opening through race day.
- This may include the manual processing of dozens of races and 100-150 racers per event
- Collaboration with other Chiefs and CRA leadership.

Again, please reach out to Mike Williams [vp@cra-mn.com](mailto:vp@cra-mn.com) with any questions. We would like to get started ASAP so we are fully prepped for our 1st event in May!



# JensPrint

## **NEW** Race Banner Printing

Rider: Buddy Christ  
CRA Number: 123



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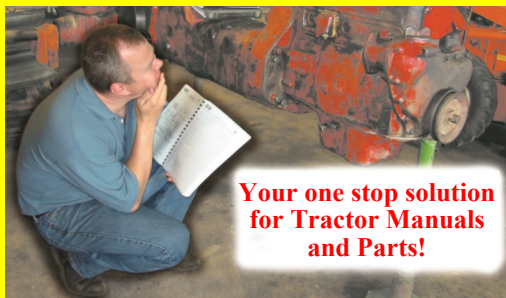


(see examples in JenSpeed pits)

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